



Women in Tech Conference

October 11, 2018 - NJIT

Sponsor Opportunities

The **NJ Tech Council Women in Tech Conference** will take place on **October 11, 2018** on NJIT's campus in Newark. Last year's successful event was held at Rutgers University and 150+ attended. Similar to last year's format, there will be a keynote followed by corporate and academic panels as well as structured networking/mentoring. This year's keynote will be noted HR expert, author and consultant, Jeanne Meister. In addition, the event will be kicked off by First Lady Tammy Murphy (invited).

All Sponsors (*not exhibitors) will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising
- Corporate logo on event website
- Social media promotion
- Corporate profile in the Women in Tech Conference program distributed to all attendees
- Corporate logo prominently displayed at the event
- An exhibit table at the Conference
- Verbal recognition

Additional Sponsor Benefits:

Signature Sponsor: ~~\$6,000~~ (SOLD)

- Opportunity to introduce the Keynote Speaker
- Opportunity to welcome audience and make closing comments
- Corporate ad in premium position in book
- Ten complimentary admissions

Conference Sponsor: ~~\$4,000~~ (SOLD-4)

- Opportunity to participate on a panel
- Six complimentary admissions

Promotional Item Sponsor: ~~\$3,500~~ (Two available)

- Corporate logo on a promotional item given to all attendees
- Five complimentary admissions

Namebadge Sponsor: ~~\$3,000~~ (SOLD)

- Company name and logo on name badge given to each attendee
- Four complimentary admissions

Reception Sponsor: ~~\$2,500~~ (SOLD)

- Corporate logo on signage at reception area
- Four complimentary admissions

WiT Forum Host Sponsor: ~~\$4,000~~ Value

- Four complimentary admissions

Exhibitor: ~~\$1,500~~

- Table top display – 6' table
- Two complimentary admissions
- Logo on Conference website
- Company description in Conference Book



2018 Women in Tech Conference

SPONSORSHIP COMMITMENT FORM

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Sponsorship Levels	Additional Information
<input checked="" type="checkbox"/> Signature Sponsor: \$6,000	The following materials are due as soon as possible:
<input checked="" type="checkbox"/> Conference Sponsor: \$4,000	<input type="checkbox"/> Corporate Logo - jpg or eps formats only
<input type="checkbox"/> Promotional Item Sponsor: \$3,500	<input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email.
<input checked="" type="checkbox"/> Namebadge Sponsor: \$3,000	All materials should be sent to Ana Mazumdar: ana@njtc.org
<input checked="" type="checkbox"/> Reception Sponsor: \$2,500	
<input type="checkbox"/> Forum Sponsor: \$4,000	
<input type="checkbox"/> Exhibitor: \$1,500	

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at pbalani@njtc.org