



THE FUTURE STARTS HERE

# Women in Tech Conference

October 11, 2018 - NJIT

## Sponsor Opportunities

The **NJ Tech Council Women in Tech Conference** will take place on **October 11, 2018** on NJIT's campus in Newark. Last year's successful event was held at Rutgers University.

### All Sponsors (\*not exhibitors) will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising
- Corporate logo on event website
- Social media promotion
- Corporate profile in the Women in Tech Conference program distributed to all attendees
- Corporate logo prominently displayed at the event
- An exhibit table at the Conference
- Verbal recognition

### Additional Sponsor Benefits:

#### Signature Sponsor: \$6,000 (SOLD)

- Opportunity to introduce the Keynote Speaker
- Opportunity to welcome audience and make closing comments
- Corporate ad in premium position in book
- Ten complimentary admissions

#### Conference Sponsor: \$4,000 (2 of 4)

- Opportunity to participate on a panel
- Six complimentary admissions

#### Promotional Item Sponsor: \$3,500 (Two available)

- Corporate logo on a promotional item given to all attendees
- Five complimentary admissions

#### Namebadge Sponsor: \$3,000 (Exclusive)

- Company name and logo on name badge given to each attendee
- Four complimentary admissions

#### Reception Sponsor: \$2,500

- Corporate logo on signage at reception area
- Three complimentary admissions

#### Exhibitor: \$1,500

- Table top display – 6' table
- Two complimentary admissions
- Logo on Conference website with link to Company website
- Company description in Conference Book



# 2018 Women in Tech Conference

## SPONSORSHIP COMMITMENT FORM

October 11, 2018 - NJIT

Sponsorship Levels	Additional Information
<ul style="list-style-type: none"><li><input type="checkbox"/> Signature Sponsor: \$6,000</li><li><input type="checkbox"/> Conference Sponsor: \$4,000</li><li><input type="checkbox"/> Promotional Item Sponsor: \$3,500</li><li><input type="checkbox"/> Namebadge Sponsor: \$3,000</li><li><input type="checkbox"/> Reception Sponsor: \$2,500</li><li><input type="checkbox"/> Exhibitor: \$1,500</li></ul>	<p>The following materials are due as soon as possible:</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Corporate Logo - jpg or eps formats only</li><li><input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email.</li></ul> <p>All materials should be sent to Ana Mazumdar: ana@njtc.org</p>

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and return this form to Poonam Balani at [pbalani@njtc.org](mailto:pbalani@njtc.org)