



THE FUTURE STARTS HERE

Women in Tech Conference

October 18, 2017 - Rutgers, New Brunswick

Sponsor Opportunities

The **NJ Tech Council Women in Tech Conference** will take place on **October 18, 2017** on Douglas Campus at Rutgers University. It will feature dynamic speakers including a keynote from Dr. Erin Barrett of Habit, a personalized food venture (subsidiary of Campbell Soup). There will also be several opportunities for networking and mentoring.

All Sponsors (*not exhibitors) will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising
- Corporate logo on event website
- Social media promotion
- Corporate profile in the Women in Tech Conference program distributed to all attendees
- Corporate logo prominently displayed at the event
- An exhibit table at the Conference
- Verbal recognition

Additional Sponsor Benefits:

Signature Sponsor: \$6,000 **SOLD**

- Opportunity to introduce the Keynote Speaker
- Opportunity to welcome audience and make closing comments
- Corporate ad in premium position in book
- Ten complimentary admissions

Conference Sponsor: \$4,000 **SOLD**

- Opportunity to participate on a panel
- Six complimentary admissions

Promotional Item Sponsor: \$3,500 (Two available)

- Corporate logo on a promotional item given to all attendees

Namebadge Sponsor: \$3,000 (Exclusive)

- Company name and logo on name badge given to each attendee
- Four complimentary admissions

Reception Sponsor: \$2,500

- Corporate logo on signage at reception area
- Three complimentary admissions

Exhibitor: \$1,500

- Table top display – 6' table
- Two complimentary admissions
- Logo on Conference website with link to Company website
- Company description in Conference Book



2017 Women in Tech Conference

SPONSORSHIP COMMITMENT FORM

October 18, 2017

Sponsorship Levels	Additional Information
<input checked="" type="checkbox"/> Signature Sponsor: \$6,000 <input type="checkbox"/> Conference Sponsor: \$4,000 <input type="checkbox"/> Promotional Item Sponsor: \$3,500 <input type="checkbox"/> Namebadge Sponsor: \$3,000 <input type="checkbox"/> Reception Sponsor: \$2,500 <input type="checkbox"/> Exhibitor: \$1,500	<p>The following materials are due as soon as possible:</p> <input type="checkbox"/> Corporate Logo - .eps format only <input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email. <p style="text-align: center;">All materials should be sent to Poonam Balani: poonam@njtc.org</p>

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at

poonam@njtc.org Questions: 732.456.5700