



## Sponsor Opportunities

The **NJ Tech Council Venture Conference [April 12, 2018 – Harborside, Jersey City]** is a unique opportunity for emerging companies to showcase and demonstrate their products or services to investors and the tech community. Venture capitalists and angel investors visit companies at their exhibit tables to preview products and services and personally meet and interact with company executives. In addition, most exhibiting companies (45 last year) make short presentations to the investment community. This year, Ben Lehnert, a Microsoft executive whose company, Wunderlist, was recently acquired for almost \$200 million.

### All Sponsors will receive the following benefits:

- Verbal recognition at the Awards Ceremony
- Opportunity to serve as a judge and/or award presenter
- Opportunity to recommend clients for exhibiting companies
- Corporate logo on all promotional materials and print and digital advertising
- Corporate logo on Conference website with link to company website
- Social media promotion
- Corporate logo on sponsor banner; logo and profile on Conference book for all attendees
- Exhibit table at the Conference

### Additional Sponsor Benefits:

#### ~~Signature Sponsor: \$8,000~~ **SOLD**

- Opportunity to introduce the keynote speaker
- Eight complimentary Conference admissions

#### ~~Panel Sponsor: \$7,000~~ **SOLD**

- Opportunity to moderate the funding panel
- Seven complimentary Conference admissions

#### **Pitch Session Sponsor: \$7,000 (1 of 2 available SOLD)**

- Opportunity to moderate a pitch session
- Seven complimentary Conference admissions

#### **Conference Sponsor: \$6,000**

- Six complimentary Conference admissions

#### **Refreshment Break Sponsor: \$5,000 (Exclusive)**

- Signs with corporate logo at Refreshment Break station
- Five complimentary Conference admissions

#### **Cocktail Reception Sponsor - \$5,000 (Exclusive)**

- Corporate logo on bars
- Five complimentary Conference admissions

#### **Promotional Item Sponsor: \$4,000 (2 available)**

- Corporate logo on a promotional item
- Five complimentary Conference admissions

#### **Namebadge Sponsor: \$3,500 (Exclusive)**

- Corporate logo on namebadge
- Five complimentary Conference admissions

# 2018 Venture Conference

## SPONSORSHIP COMMITMENT FORM

April 12, 2018 – Jersey City

| Sponsorship Levels  | Additional Information   |
|---|--|
| <ul style="list-style-type: none"><li><input type="checkbox"/> <del>Signature Sponsor: \$8,000</del> <b>SOLD</b></li><li><input type="checkbox"/> <del>Panel Sponsor: \$7,000</del> <b>SOLD</b></li><li><input type="checkbox"/> Pitch Session Sponsor: \$7,000 (1 of 2 available)</li><li><input type="checkbox"/> Conference Sponsor: \$6,000</li><li><input type="checkbox"/> Refreshment Break Sponsor: \$5,000</li><li><input type="checkbox"/> Cocktail Reception Sponsor: \$5,000</li><li><input type="checkbox"/> Promotional Item Sponsor: \$4,000</li><li><input type="checkbox"/> Namebadge Sponsor: \$3,500</li></ul> | <p>The following materials are due upon completion of the sponsorship commitment form:</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Corporate Logo - .eps format only</li><li><input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email.</li><li><input type="checkbox"/> Check if you need access to electricity.</li></ul> <p style="text-align: center;"><b>All materials should be sent to Poonam:</b><br/><a href="mailto:poonam@njtc.org">poonam@njtc.org</a></p> |

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and return this form to Poonam Balani at [poonam@njtc.org](mailto:poonam@njtc.org)  
Questions: 732.456.5700