



THE FUTURE STARTS HERE

Smart Cities/Internet of Things Conference

Sponsor Opportunities

This year's event will be on November 8th at Rutgers, New Brunswick [Student Center, College Avenue].

All Sponsors (*not exhibitors) will receive the following benefits:

- Corporate Logo on all promotional materials and print and electronic advertising.
- Corporate Logo on Conference website with link to corporate website
- Social media promotion
- Corporate Logo on sponsor banner
- Corporate profile in Conference agenda distributed to all attendees
- Display table at the Conference
- Verbal recognition at the Conference

Additional Sponsor Benefits:

Signature Sponsor: \$8,000

- Opportunity to emcee the event
- Opportunity to moderate and/or participate in a panel discussion
- Ten (10) complimentary conference admissions for representatives, clients or key prospects
- Display table

Conference Sponsor: \$4,000 (Unlimited)

- Opportunity to participate in a panel discussion
- Four (4) complimentary conference admissions for sponsor representatives, clients or key prospects
- Display table

Reception Sponsor: \$2,500 (Exclusive)

- Signs with Company logo at reception stations
- Four (4) complimentary conference admissions for sponsor representatives, clients or key prospects
- Display table

Award Sponsor: \$2,000 (four categories available)

- Opportunity to present award at reception
- Three (3) complimentary conference admissions for sponsor representatives, clients or key prospects
- Display table

Name Badge Sponsor; \$1,500 (Exclusive)

- Company name and logo on name badge holder given to each attendee
- Four (4) complimentary conference admissions for sponsor representatives, clients or key prospects
- Display table

* Exhibiting Companies (Incubator and Startup Companies): \$250

Table top display - 6' table ■ Two complimentary admissions
Logo on conference website with link to company website ■ Company description in conference book



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Internet of Things Conference

November 8, 2018 – Rutgers, New Brunswick

Sponsorship Levels	Additional Information
<ul style="list-style-type: none"><input type="checkbox"/> Signature Sponsor: \$8,000<input type="checkbox"/> Conference Sponsor: \$4,000<input type="checkbox"/> Reception Sponsor: \$2,500<input type="checkbox"/> Award Sponsor: \$2,500<input type="checkbox"/> Namebadge Sponsor: \$1,500<input type="checkbox"/> Exhibitor: \$250	<p>The following materials are due as soon as possible:</p> <ul style="list-style-type: none"><input type="checkbox"/> Corporate Logo - .eps format only<input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email. <p>All materials should be sent to Ana Mazumdar: ana@njtc.org</p>

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at poonam@njtc.org

Questions: 732.456.5700