



THE FUTURE STARTS HERE

Data Summit 2017

December 7, 2017 - NJIT, Newark, NJ

Sponsor Opportunities

The Tech Council's annual Data Summit, planned for afternoon of Thursday, December 7, 2017, brings together IT and supply chain professionals, data center infrastructure and operations managers, and business continuity professionals as well as senior business and technology leaders to discuss supply chain, data trends and analytics systems and solutions. The event will kick off with a keynote by Kim Felix, VP of IT for UPS, and she will be followed by panels on Supply Chain and Data Analytics.

All Sponsors (*not exhibitors) receive the following benefits

- Corporate logo on all promotional materials and print and electronic advertising
- Corporate logo on event website
- Social medial promotion
- Corporate profile in the Conference program distributed to all attendees
- Corporate logo prominently displayed at the event
- An exhibit table at the Conference
- Verbal recognition throughout the day

Signature Sponsor: \$6,500 (Exclusive)

- Opportunity to introduce the Keynote Speaker
- Opportunity to welcome audience and make closing comments
- Corporate ad in premium position in book
- Ten complimentary admissions

Conference Sponsor: \$3,000 (Unlimited)

- Opportunity to participate on a panel
- Five complimentary admissions

Reception Sponsor: \$2,500 (Exclusive)

- Corporate logo displayed at reception
- Four complimentary admissions

Namebadge Sponsor: \$1,500 (Exclusive)

- Company name and logo on name badges
- Three complimentary admissions

* Exhibitor: \$250 Member / \$750 Future Member

- 6' exhibit table plus two complimentary admissions
- Logo and link on event website
- Company description in conference book

SPONSOR COMMITMENT

- Signature Sponsor: \$6,500
- Conference Sponsor: \$3,000
- Reception Sponsor: \$2,500
- Namebadge Sponsor: \$1,500
- Exhibitor: \$250/\$750

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**Please complete and return this form to: Poonam Balani at
poonam@njtc.org or call: 732-456-5700**