



THE FUTURE STARTS HERE

Commercialization Conference 2017

December 7, 2017 - NJIT, Newark, NJ

Sponsor Opportunities

The Commercialization Conference on the morning of Thursday, December 7, 2017 will bring together an invited audience of university tech transfer officers, entrepreneurs and investors (venture capitalists, angel investors, business development officers, licensing officers, etc.) to present and hear presentations of technologies on the commercially-ready pathway. The Conference is a "must attend" event for anyone engaged in commercialization and tech transfer. Typical attendance is 100-150 and includes industry experts, entrepreneurs, venture capitalists, policymakers and members of academia.

All Sponsors will receive the following benefits:

- Verbal recognition at event
- Corporate logo on all promotional materials and print and digital advertising
- Corporate logo on Conference website with link to corporate website
- Social media promotion
- Corporate logo on sponsor banner
- Corporate profile in Conference book distributed to all attendees
- Exhibit table at the Conference

Signature Sponsor: \$6,500 (Exclusive)

- Opportunity to welcome Conference attendees and introduce panel discussions
- Opportunity to suggest keynote speaker and moderate a panel
- Full Page ad in Conference book
- Six complimentary Conference admissions

Conference Sponsor: \$3,000 (Unlimited)

- Opportunity to moderate the panel discussion
- Five complimentary Conference admissions
- Half Page ad in Conference book

Refreshment Break Sponsor: \$1,500 (Two Available)

- Corporate logo on a promotional item distributed to all Conference attendees
- Two complimentary Conference admissions
- Half Page ad in Conference book



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SPONSORSHIP COMMITMENT FORM

December 7, 2017

NJIT, Newark

Sponsorship Levels

- Signature Sponsor: \$6,500
- Conference Sponsor: \$3,000
- Refreshment Break: \$1,500

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at poonam@njtc.org

Questions: 732.456.5700