



THE FUTURE STARTS HERE

Leadership Summit 2017

December 7 – NJIT, Newark

Sponsorship Opportunities

The NJ Tech Council Leadership Summit, set for a half day on Thursday, October 12, is a unique gathering of technology executives and thought leaders from the state and region's technology community. It is an opportunity for many discussions in a relaxing atmosphere where all of the participants are focused on common goals: becoming better leaders, managing innovation and change, taking the company to the next level, and building alliances and partnerships.

Below for your review are the sponsorship opportunities for the 2017 Leadership Summit which will focus on how top management can lead and manage innovation across multiple generations. **Jeanne Meister, Future Workplace, will be keynoting and a CEO panel and then roundtable discussions will follow.** A qualified audience of technology and life science executives will attend; attendance is limited to tech and life sciences executives and professional service providers from sponsor organizations.

Leadership Summit Sponsors will receive the following benefits:

- Corporate Logo on all promotional materials and print and electronic advertising.
- Corporate Logo on Summit website with link to company website
- Social media promotion
- Corporate Logo prominently displayed at conference
- Corporate profile in Conference book distributed to all attendees
- Verbal recognition

Additional Sponsor Benefits:

Signature Sponsor: (\$15,000) (Exclusive)

- Opportunity to emcee event
- Ten complimentary conference admissions

Keynote Sponsor: \$10,000 (Exclusive)

- Opportunity to introduce the Keynote Speaker
- Four complimentary conference admissions

Panel Sponsor: \$8,000 (SOLD)

- Opportunity to moderate a panel discussion
- Four complimentary conference admissions

Reception Sponsor: \$5,000

- Exclusive sponsorship of the Leadership Summit Reception
- Four complimentary conference admissions

Event Sponsor: \$3,500 (Unlimited)

- Three complimentary conference admissions



SPONSORSHIP COMMITMENT FORM

October 12, 2017

Sponsorship Levels

- Signature Sponsor: \$15,000
- Keynote Sponsor: \$10,000
- Panel Sponsor: \$8,000
- Reception Sponsor: \$5,000
- Event Sponsor: \$3,500

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at poonam@njtc.org

Questions: 732.456.5700