



THE FUTURE STARTS HERE



## Sponsorship Opportunities

**The Innovation Forecast will be held on Wednesday, May 2, 2018,** at Bell Works in Holmdel. This conference will focus on the impact of voice, customer centric/experience innovation, acceleration and highlight the newest trends affecting all of us in 2018. Following the keynote and innovation panel, there will be a panel on how companies are transforming themselves to focus on the customer experience. Then there will be a final panel which will focus on new models of corporate acceleration and funding. Afterwards, attendees will have an opportunity to visit with the innovators and business leaders.

### All Sponsors will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising.
- Corporate logo on Conference website with link to company website
- Corporate logo on sponsor banner
- Corporate profile in Conference book distributed to all attendees
- Social media promotion
- Exhibit table at the Conference

### Additional Sponsor Benefits:

#### Signature Sponsor: \$8,000

- Opportunity to introduce the keynote and/or panel of innovators
- Eight complimentary Conference admissions

#### Panel Sponsor: \$7,000

- Opportunity to moderate the funding panel
- Seven complimentary Conference admissions

#### Pitch Session Sponsor: \$7,000

- Opportunity to run the pitch session
- Seven complimentary Conference admissions

#### Conference Sponsor: \$6,000

- Participate on the Funding panel
- Six complimentary Conference admissions

#### Namebadge Sponsor: \$4,000

- Corporate logo on namebadge
- Five complimentary Conference admissions

#### Promotional Item Sponsor: \$4,000 (2 available)

- Corporate logo on a promotional item
- Five complimentary Conference admissions

#### Refreshment Break Sponsor: \$5,000

- Signs with corporate logo at Refreshment Break station(s)
- Five complimentary Conference admissions



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# 2018 Innovation Forecast

## SPONSORSHIP COMMITMENT FORM

May 2, 2018 – Bell Works, Holmdel

Sponsorship Levels	Additional Information
<input type="checkbox"/> Signature Sponsor: \$8,000 <input type="checkbox"/> Panel Sponsor: \$7,000 <input type="checkbox"/> Pitch Sponsor: \$7,000 <input type="checkbox"/> Conference Sponsor: \$6,000 <input type="checkbox"/> Namebadge Sponsor: \$4,000 <input type="checkbox"/> Promotional Item Sponsor: \$4,000 <input type="checkbox"/> Refreshment Break Sponsor: \$5,000	<p>The following materials are due upon completion of the sponsorship commitment form:</p> <input type="checkbox"/> Corporate Logo: .eps format only <input type="checkbox"/> Corporate Profile: no more than 200 words. Please send as a word document or in the body of an email. <input type="checkbox"/> Check if you need access to electricity.
	<p>All materials should be sent to Poonam: poonam@njtc.org</p>

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and return this form to Poonam Balani at [poonam@njtc.org](mailto:poonam@njtc.org)

Questions: 856.787.9700