



THE FUTURE STARTS HERE



HealthTech Conference 2018

Sponsor Opportunities

The **NJ Tech Council HealthTech Conference** will take place on **May 2, 2018, Bell Works, Holmdel**. Hospitals and care givers are counting on advances in technology to improve patient outcomes and streamline office process and provide access to the latest information.

The audience will be composed of senior and executive-level decision makers across all aspects of the healthcare and healthcare technology continuum.

All Sponsors (*not exhibitors) will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising
- Corporate logo on event website
- Social media promotion
- Corporate profile in the HealthTech Conference program distributed to all attendees
- Corporate logo prominently displayed at the event
- An exhibit table at the Conference
- Verbal recognition

Additional Sponsor Benefits:

Signature Sponsor: ~~\$6,000~~ **SOLD**

- Opportunity to introduce the Keynote Speaker
- Opportunity to welcome audience and make closing comments
- Corporate ad in premium position in book
- Ten complimentary admissions

Conference Sponsor: **\$4,000 (Unlimited)**

- Opportunity to moderate a panel
- Six complimentary admissions

Promotional Item Sponsor: **\$3,500 (Two available)**

- Corporate logo on a promotional item given to all attendees

Namebadge Sponsor: **\$3,000 (Exclusive)**

- Company name and logo on name badge given to each attendee
- Four complimentary admissions

Reception Sponsor: **\$2,500**

- Corporate logo on signage at reception area
- Three complimentary admissions

Exhibitor: **\$1,500**

- Table top display – 6' table
- Two complimentary admissions
- Logo on Conference website with link to Company website
- Company description in Conference Book



2018 HealthTech Conference

SPONSORSHIP COMMITMENT FORM

May 2, 2018 – Bell Works, Holmdel

Sponsorship Levels	Additional Information
<ul style="list-style-type: none"> <input type="checkbox"/> Signature Sponsor: \$6,000 SOLD <input type="checkbox"/> Conference Sponsor: \$4,000 <input type="checkbox"/> Promotional Item Sponsor: \$3,500 <input type="checkbox"/> Namebadge Sponsor: \$3,000 <input type="checkbox"/> Reception Sponsor: \$2,500 <input type="checkbox"/> Exhibitor: \$1,500 	<p>The following materials are due as soon as possible:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Corporate Logo - .eps format only <input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email. <p>All materials should be sent to Poonam Balani: poonam@njtc.org</p>

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at poonam@njtc.org

Questions: 732.456.5700