



THE FUTURE STARTS HERE

CIO Conference 2017

October 4, 2017 - Princeton, NJ

Sponsorship Opportunities

The 2017 CIO Conference will take place on October 4th in Princeton (or central Jersey) and will focus on digitization and digital transformation as well as cyber-resilience and cyber security. This popular event attracts CIOs, CISOs, VPs and Directors of IT as well as other C-suite executives. The leadership of the CIO in today's rapidly changing environment is increasingly critical to the success of companies. This year's keynote will be given by **Paul von Autenried, CIO, BMS [Bristol-Myers Squibb]**.

All Sponsors will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising.
- Corporate logo on Conference website with link to company website
- Corporate logo prominently displayed at the Conference
- Corporate profile and full page ad in the Conference book distributed to all attendees
- Social media promotion
- Exhibit table at the Conference, electricity and wifi
- Verbal recognition at the Conference

Additional Sponsor Benefits:

Signature Sponsor: \$10,000 **SOLD**

- Opportunity to provide a speaker or panelist
- Opportunity to Emcee the event
- Ten complimentary Conference admissions

CIO/CISO Award Sponsor: \$7,500

- Opportunity to present the awards
- Six complimentary Conference admissions

Panel Sponsor: \$6,000

- Opportunity to participate on a panel
- Five complimentary Conference admissions

Promotional Item Sponsor: \$5,000 (2 available)

- Corporate logo on a promotional item
- Five complimentary Conference admissions

Namebadge Sponsor: \$4,500 (Exclusive)

- Corporate logo on namebadge
- Four complimentary Conference admissions

Reception Sponsor: \$3,500

- Signs with corporate logo at reception stations
- Three complimentary Conference admissions

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SPONSORSHIP/EXHIBITOR COMMITMENT FORM

October 4, 2017 – Princeton, NJ

Sponsorship Levels	Additional Information
<ul style="list-style-type: none"><input type="checkbox"/> Signature Sponsor: \$10,000:<input type="checkbox"/> CIO/CISO Award Sponsor: \$7,500<input type="checkbox"/> Panel Sponsor: \$6,000<input type="checkbox"/> Promotional Item Sponsor: \$5,000<input type="checkbox"/> Namebadge Sponsor: \$4,500<input type="checkbox"/> Reception Sponsor: \$3,500<input type="checkbox"/> Exhibitor - \$1,500	<p>The following materials are due upon completion of the sponsorship commitment form:</p> <ul style="list-style-type: none"><input type="checkbox"/> Corporate Logo - .eps format only<input type="checkbox"/> Corporate Profile – no more than 200 words. Please send as a word document or in the body of an email.<input type="checkbox"/> Check if you need access to electricity. <p style="text-align: center;">All materials should be sent to Amelia: amoore@njtc.org</p>

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Amelia Moore at amoore@njtc.org

Questions: 732.456.5700