



Advertisement Order
NJ Tech Council Awards
Celebration Program Book
Ad files due: Friday, November 3, 2017

Ad Sizes

Measurements in inches (width x height)

Final Trim 8.5 x 11

Full Page

Full Page with bleed 9 x 11.5

Safe image area 8 x 10.5

Full Page no bleed 7.5 x 10

JR page 7.5 x 6.5

Third page 7.5 x 3

Members

Future Members

\$ 1,500 Full page

\$ 2,000 Full Page

\$ 1,000 Jr. page

\$1,600 Jr. Page

\$ 800 1/3 page

\$1,100 1/3 page

File Requirements

We accept print/press optimized CMYK or grayscale PDF files only.
Please follow the guides below in preparing your files.

All files will be flight-checked upon arrival. There is no charge for this service.
Since PDF is a lock down file format, we are only responsible for the accurate output of the digital ad as submitted.

Graphics placed in the ad must be:

- CMYK or grayscale. Do not use RGB or PMS colors
- eps or tif files. Do not use gifs or jpegs
- Line work should be scanned at least 800 ppi, halftone at least 300 ppi
- Do not scale your rasterized graphics since this changes the ppi.

Fonts:

- Use postscript fonts. Do not use True Type fonts as these have a tendency to cause printing problems
- Embed ALL fonts. If fonts are not embedded then default substitution may occur.
- Do not faux bold or italic your fonts.

Organization/Name: _____

Ad size/type: _____ **Amount Due:** _____

Payment (credit card or mail ck to NJTC): _____

Special instructions: _____

Email artwork to:
amazumdar@njtc.org

Questions?
Ana Mazumdar: 732.456.5700 ext. 228